



Panel 1 - What strategic Roles and Responsibilities do Knowledge Professionals Play in Organizations Today – Across All Sectors of The Economy?

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Question 1: What we have learned

- Thought leaders from the webinars and conversations spoke to roles which might be mapped to any of four generic types of roles:
 - Strategic or Cxx level
 - KM-specialized
 - Business-aligned
 - Universal

Question 1: What we have learned

- There was consensus that an organization may need some or all of these roles, depending on the nature of their business and their level of KM maturity.
- There was also a consensus that the titles of the actual positions is likely to vary depending on the organization and the sector.

What Have Our Panelist Learned

- Generic Types of KM Roles
- Strategic KM Roles and Responsibilities
- Necessity of KM Roles and Responsibilities
- Variation in titles of the actual positions the various sector

Question One Panelist



**Mark Danis, Morgan
Borszcz Consulting
(MBC)**



**Stan Garfield,
Deloitte**

Question One Panelist



Jim Lee, APQC



Guy St. Clair, SMR

Question One Panelist



**Dean Testa,
Goodyear Tire &
Rubber Company**

Capturing Knowledge

- This event is being video recorded
- A transcript of this event is being recorded
- There is a Knowledge Board – (Available are Sticky Note Pads and Pens) -- Please share what you know by writing your knowledge on a Sticky Note and posting it on the knowledge board

Open Dialog

- Let's have an enriched discussion
 - Moderator to Panelists
 - Participants to Panelists
 - Panelists to Participants
 - Panelists to Knowledge Board
 - Participants to Knowledge Board
 - Knowledge Board to Moderators