

Panel 1 - What strategic Roles and Responsibilities do Knowledge Professionals Play in Organizations Today – Across All Sectors of The Economy?

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May 5, 2011



Question I: What we have learned

- Thought leaders from the webinars and conversations spoke to roles which might be mapped to any of four generic types of roles:
 - Strategic or Cxx level
 - KM-specialized
 - Business-aligned
 - Universal



Question I: What we have learned

- There was consensus that an organization may need some or all of these roles, depending on the nature of their business and their level of KM maturity.
- There was also a consensus that the titles of the actual positions is likely to vary depending on the organization and the sector.



- Generic Types of KM Roles
- Strategic KM Roles and Responsibilities
- Necessity of KM Roles and Responsibilities
- Variation in titles of the actual positions the various sector

Question One Panelist



Mark Danis, Morgan Borszcz Consulting (MBC)



Stan Garfield, Deloitte

Question One Panelist

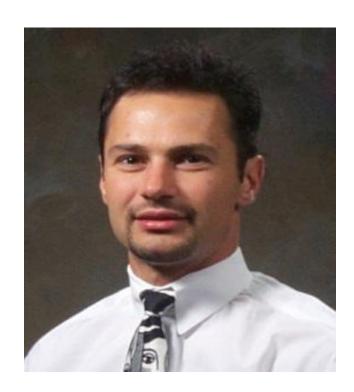


Jim Lee, APQC



Guy St. Clair, SMR

Question One Panelist



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Goodyear Tire &
Rubber Company



- This event is being video recorded
- A transcript of this event it being recorded
- There is a Knowledge Board (Available are Sticky Note Pads and Pens) -- Please share what you know by writing your knowledge on a Sticky Note and posting it on the knowledge board



- Let's have an enriched discussion
 - Moderator to Panelists
 - Participants to Panelists
 - Panelists to Participants
 - Panelists to Knowledge Board
 - Participants to Knowledge Board
 - Knowledge Board to Moderators